

# GDPR: DATA PRIVACY NOTICE

## 1. Introduction

Tina Waller ("I") am committed to protecting and respecting your privacy.

This policy (together with my terms of use and any other documents referred to on it) sets out the basis on which any personal data I collect from you, or that you provide to me, will be processed by myself. Please read the following carefully to understand my views and practices regarding your personal data and how I will treat it.

The rules on processing of personal data are set out in the General Data Protection Regulation (the "GDPR").

## 2. Definitions

Data controller - A controller determines the purposes and means of processing personal data.

Data processor - A processor is responsible for processing personal data on behalf of a controller.

Data subject – Natural person

Categories of data: Personal data and special categories of personal data

Personal data - The GDPR applies to 'personal data' meaning any information relating to an identifiable person who can be directly or indirectly identified in particular by reference to an identifier (as explained in Article 6 of GDPR). For example name, passport number, home address or private email address. Online identifiers include IP addresses and cookies.

Processing - means any operation or set of operations which is performed on personal data or on sets of personal data, whether or not by automated means, such as collection, recording, organisation, structuring, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, restriction, erasure or destruction.

## 3. Who am I?

Tina Waller (Bridal Wear and Accessories) is a data controller. This means I decide how your personal data is processed and for what purposes. I am the Data Protection Co-ordinator, who is responsible for ensuring compliance with the GDPR.

Tina Waller  
42 Highfield Lane  
Cox's Green  
Maidenhead  
Berkshire SL6 3AP

Telephone: 01628 624340

email: [tinawallerbridal@sky.com](mailto:tinawallerbridal@sky.com)

## 4. The purpose(s) of processing your personal data

I use personal data for the following purposes:

- Administration and billing
- To respond to sales enquiries and setup initial appointments

## 5. The categories of personal data concerned

With reference to the categories of personal data described in the definitions section, we process the following categories of your data:

- Personal information (such as name, address, date of birth)
- Our website will provide us with your email address and contact details should you wish to make an online enquiry
- Our website does not use cookies to store any personal information

## 6. What is my legal basis for processing your personal data?

a) Personal data (article 6 of GDPR)

My lawful basis for processing your general personal data:

- Consent of data; (enquiries, referrals)
- Legal obligation; (administration & billing)

More information on lawful processing can be found on the [ICO website](#).

## 7. Sharing your personal data

Your personal data will be treated as strictly confidential and will not be shared.

## **8. How long do I keep your personal data?**

I keep your personal data for no longer than reasonably necessary. Upon completion of any services I will ask you if you would like me to keep your details on file or whether you would like me to remove your personal data.

## **9. Providing me with your personal data**

Much of the data that I collect is required for lawful purposes but where my data collection is optional or permission based you are under no statutory or contractual requirement or obligation to provide me with your personal data.

## **10. Your rights and your personal data**

Unless subject to an exemption under the GDPR, you have the following rights with respect to your personal data:

- The right to request a copy of the personal data which I hold about you;
- The right to request that I correct any personal data if it is found to be inaccurate or out of date;
- The right to request your personal data is erased where it is no longer necessary to retain such data;
- The right to request that I provide you with your personal data and where possible, to transmit that data directly to another data controller, (known as the right to data portability), (where applicable i.e. where the processing is based on consent or is necessary for the performance of a contract with the data subject and where the data controller processes the data by automated means);
- The right, where there is a dispute in relation to the accuracy or processing of your personal data, to request a restriction is placed on further processing;
- The right to object to the processing of personal data, (this is not an absolute right and only applies in certain circumstances).

## **11. Transfer of Data Abroad**

I do not transfer any personal data outside the EU

## **12. Automated Decision Making**

I do not use any form of automated decision making in my business.

## **13. Further processing**

If I wish to use your personal data for a new purpose, not covered by this Data Privacy Notice, then I will provide you with a new notice explaining this new use prior to commencing the processing and setting out the relevant purposes and processing conditions.

## **14. Changes to my privacy policy**

Any changes I may make to my privacy policy in the future will be posted on this page and, where appropriate, notified to you by e-mail. Please check back frequently to see any updates or changes to my privacy policy.

## **15. How to make a complaint**

To exercise all relevant rights, queries or complaints please in the first instance contact myself: Tina Waller at [tinawallerbridal@sky.com](mailto:tinawallerbridal@sky.com)

If this does not resolve your complaint to your satisfaction, you have the right to lodge a complaint with the [Information Commissioners Office](https://ico.org.uk/global/contact-us/email/) on 03031231113 or via email <https://ico.org.uk/global/contact-us/email/> or at the Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF, England.